



## Top Line Results

### Survey of Likely Primary Voters in Davidson County, Tennessee

Conducted: 05/21/2020 through 05/22./2020

Survey Type: Automated Telephone (IVR)

N =769N

Margin of Error at 95% Confidence Level: +/- 4.0%

Weighting Applied: Age, Gender & Party Affiliation

#### Q1. Are you registered to vote in Tennessee?

	Count	Percent	Cumulative Percent
Yes	769	100.0	100.0

#### Q2. How likely are you to vote in the August 6, 2020 Nashville election?

	Count	Percent	Cumulative Percent
Somewhat Likely	57	7.5	7.5
Very Likely	249	32.3	39.8
I always vote	463	60.2	100.0
Total	769	100.0	

#### Q3. Do you generally consider yourself to be a Democrat, Republican, or Independent?

	Count	Percent	Cumulative Percent
Democrat	411	53.5	53.5
Republican	222	28.8	82.3
Independent	118	15.3	97.6
Not Sure / Undecided	18	2.4	100.0
Total	769	100.0	

Now we are going to ask your opinion of some elected officials.

#### Q4. Do you recognize the name Governor Bill Lee, and do you have a favorable, unfavorable, or neutral impression of Bill Lee?

	Count	Percent	Cumulative Percent
Favorable impression	293	38.1	38.1
Unfavorable impression	279	36.3	74.4
Heard of Bill Lee but no opinion either way	180	23.4	97.8
Never heard of them	3	.4	98.3
Not Sure / Don't Know	13	1.7	100.0
Total	769	100.0	

Total % favorable 38.1

Total % unfavorable 36.3

Total % name id 97.8

**Q5. Do you recognize the name Mayor John Cooper, and do you have a favorable, unfavorable, or neutral impression of John Cooper?**

	Count	Percent	Cumulative Percent		
Favorable impression	362	47.1	47.1		
Unfavorable impression	197	25.6	72.7	Total % favorable	47.1
Heard of John Cooper but no opinion either way	198	25.7	98.4	Total % unfavorable	25.6
Never heard of them	2	.3	98.7	Total % name id	98.4
Not Sure / Don't Know	10	1.3	100.0		
Total	769	100.0			

**Q6. Do you recognize the name of Senator Marsha Blackburn, and do you have a favorable, unfavorable, or neutral impression of Marsha Blackburn?**

	Count	Percent	Cumulative Percent		
Favorable impression	228	29.7	29.7		
Unfavorable impression	461	60.0	89.7	Total % favorable	29.7
Heard of Marsha Blackburn, but no opinion either way	70	9.2	98.8	Total % unfavorable	60.0
Never heard of them	3	.3	99.2	Total % name id	98.8
Not Sure / Don't Know	6	.8	100.0		
Total	769	100.0			

**Q7. If the U.S. Presidential election were held today would you vote for Joe Biden, Donald Trump?**

	Count	Percent	Cumulative Percent
Joe Biden	468	60.9	60.9
Donald Trimp	252	32.7	93.6
Not Sure / Don't Know	49	6.4	100.0
Total	769	100.0	

We now want to ask you some more detailed questions about particular policies and issues that relate to Nashville.

**Q8. Mayor John Cooper recently proposed a budget for Nashville that increases property tax by 32%. Are you FOR or AGAINST Mayor Cooper's plan to increase property taxes?**

	Count	Percent	Cumulative Percent
I am FOR property tax increase	196	25.5	25.5
I am AGAINST property tax increase	498	64.8	90.3
I Don't Know / Makes no difference	75	9.7	100.0
Total	769	100.0	

**Q9. The Nashville Metro Council will vote to approve or disapprove Mayor John Cooper’s budget that includes a 32% property tax increase. Do you think the Metro council should Approve or Disapprove Mayor Cooper’s budget?**

	Count	Percent	Cumulative Percent
Metro council should approve the Cooper budget with a 32% increase	188	24.5	24.5
Metro council should disapprove the Cooper budget with a 32% increase.	503	65.4	89.9
I Don't Know / Makes no difference	78	10.1	100.0
Total	769	100.0	

**Q10. Would you be MORE likely or LESS likely to support a Metro Council Candidate that votes to approve Mayor John Cooper’s budget that includes a 32% prop-erty tax increase.**

	Count	Percent	Cumulative Percent
More likely to vote for a candidate who voted to raise property taxes.	155	20.2	20.2
Less likely to vote for a candidate who voted to raise property taxes.	450	58.5	78.7
Wouldn’t make a difference.	106	13.8	92.5
Not sure / Don’t Know	58	7.5	100.0
Total	769	100.0	

**Q11. Do you think a property tax increase of 32% will have a POSITIVE or NEGATIVE affect on affordable housing?**

	Count	Percent	Cumulative Percent
Will have a POSITIVE effect on affordable housing	82	10.7	10.7
Will have a NEGATIVE effect on affordable housing	516	67.2	77.8
Not Sure / Don’t Know	170	22.2	100.0
Total	769	100.0	

**Q12. Do you APPROVE or DISAPPROVE of Mayor John Cooper’s Handling of the COVID-19 pandemic?**

	Count	Percent	Cumulative Percent
Approve Mayor Cooper’s handling of the COVID-19 pandemic	510	66.4	66.4
Disapprove Mayor Cooper’s handling of the COVID-19 pandemic	186	24.2	90.5
Not Sure / Don’t Know	73	9.5	100.0
Total	769	100.0	

**What is your gender?**

	Count	Percent	Cumulative Percent
Female	416	54.1	54.1
Male	353	45.9	100.0
Total	769	100.0	

**What is your age?**

	Count	Percent	Cumulative Percent
18-34	120	15.7	15.7
35-44	112	14.5	30.2
45-54	145	18.8	49.0
55-64	165	21.5	70.5
65-74	123	16.0	86.5
75-84	72	9.4	96.0
85+	31	4.0	100.0
Total	769	100.0	

**What is the highest level of education you have completed?**

	Count	Percent	Cumulative Percent
Some high school or less	57	7.4	7.4
High school graduate, diploma, or the equivalent	64	8.3	15.7
Some college credit but no degree	144	18.7	34.5
Trade, technical, or vocational school	36	4.7	39.2
College graduate	235	30.6	69.8
Post-graduate	224	29.1	98.9
Prefer not to answer	8	1.1	100.0
Total	769	100.0	

**How would you describe yourself?**

	Count	Percent	Cumulative Percent
White/Caucasian	494	64.3	64.3
Hispanic	8	1.1	65.3
Black or African-American	145	18.9	84.2
Asian	7	.9	85.1
Another not listed	19	2.5	87.7
Not Sure / Don't Know	95	12.3	100.0
Total	769	100.0	